

The Competency Edge: Hire Smarter, Not Harder

A One-Day Workshop for HR & Hiring Managers



8 January 2026 (Thursday)
9:30am – 5:30pm
CPD Hours: 7



Certificate of Completion

**Enrolling both courses scheduled on 8 and 9 January

[CLICK HERE](#)



The "New Normal" has reshaped talent acquisition. The candidates you meet are different, the roles are more complex, and the cost of a bad hire has never been higher. It's time to equip yourself with the definitive skill set for modern hiring: **Competency-Based Interviewing (CBI)**. This isn't just another training session. It's a strategic deep-dive designed to make you and your team hiring experts.

In this workshop, you will gain & master:



From JD to Success Profile

Learn to define jobs by core competencies, not just duties



The CV Decoder Ring

Analytically scan CVs and video resumes to spot true potential and red flags



The SOAR Blueprint

Structure every interview for maximum insight using the Situation, Obstacle, Action, Result model



The Art of the Question

Master probing questioning and active listening techniques that get candidates to reveal their true capabilities



Speaker



Ms Virginia Choi,
JP, F.I.H.R.M.(HK)

- Managing Consultant with over 25 years of dedicated experience in HR, specializing in Training & Development.
- Trailblazing Leader: First Female President of HKIHRM (2001-2005) and awarded HR Leader Excellence Award.
- Trusted Authority: Current Executive Council Member and Advisor to the HKIHRM, and Chairperson of the Continuing Professional Development Alliance.



Member

HK\$2,600

Non-member

HK\$3,800

*Enrolling both in the **STRATEGIC ASSESSOR TRAINING** and **The Competency Edge** course scheduled on 8 and 9 January will entitle you to a **10% discount** and **Certificate** of Completion



Cantonese with English materials



HKIHRM

Units 1810-15, 18/F, Millennium City 2,
378 Kwun Tong Road, Kwun Tong, Kowloon
(3-minute walk from Ngau Tau Kok MTR station exit A)



Ms Connie Wong (852) 2837 3831 | learning@hkihrm.org