Quick Poll on
AI in Training

01   BACKGROUND

Data Collection Period: 12 March – 3 April 2025
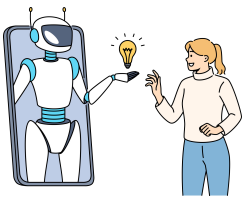
Participating Companies: 111

02   KEY FINDINGS

- **65%** *of the responding companies indicated that they had AI-based learning initiatives in place at the time of when the poll was taken.*

- *Top three challenges* encountered when integrating AI into learning strategies:*

1. Lack of technical expertise	**52%**
2. Data privacy and security concerns	**44%**
3. Difficulty in identifying the right AI tools / technologies	**35%**

- **64%** *of the responding companies* indicated the adoption of AI in learning & development (L&D) at their organisation was expected to scale up significantly or moderately in 2025.*

- *Likelihood to invest in AI technologies for employee L&D in 2025*

Very / quite likely	**36%**
Neutral	**36%**
Not that / not at all likely	**28%**

*companies with AI-based learning initiatives
**companies without AI-based learning initiatives