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Remote Leadership: The Four Ps That Remote Teams Need to Thrive [FutureReady Core Curriculum] (BLIRLP4FR23SSO)

Overview:

Just like competitive salaries, flexible work options are table stakes for top talent. With COVID-19, many teams have had to convert overnight to fully remote. But how do you lead in an environment where pants are optional? And what does it look like to lead someone who is more of a vendor than an employee? Using lessons learned, this session will explore the 4 Ps (Purpose, People, Platforms, and Processes) to effectively lead a remote and even gig economy team.

Learning Outcome:

- Recognize the importance of culture and purpose in leading teams of all kinds but especially remote ones
- Identify the right people and the right seats needed for your success
- Understand the role of platforms in collaborative work, project management, and communication
- Define and create the processes to enable teams to effectively and efficiently work remotely

Key Topics:

- Culture's driving force
- Shared vision and purpose
- Employee engagement
- Communication
- Platforms and tools
- Process and rhythm to execute

Who Will Benefits

- Anyone who leads others

Language Duration

English 1 hour

Member \$330

Non-member \$355

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MBAexpress: Leading Up - Partner with your Boss - V2.0 (BLIMBA48)

Overview:

Have you ever worked with your boss and felt there were things that you could do better?

Organizations benefit from upward leadership. Everyone benefits if we use our strengths – the sum of the parts is greater than the whole.

In this webcast, you'll learn techniques to cultivate your skills to advance your career and make your boss look great.

Learning Outcome:

- Recognize leading up
- Identify techniques to develop the trust and buy-in needed
- Identify the benefits of leading up
- Identify five steps to leading up

Key Topics:

- Benefits of leading up
- Know your personal SWOTS
- Establishing credibility and trust
- What you need to know about your boss
- What you need to know about your company
- What you should be prepared to do

Language	Duration
English	1 hour
Member	\$330
Non-member	\$355

Who Will Benefits

- CPAs, finance teams, business leaders, accountants and finance professionals

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The Importance of Cybersecurity (169201)

Overview:

Learn more about how the traditional accounting and finance role is affected by cybersecurity.

Learning Outcome:

- The importance of cybersecurity to you – the accounting and finance professional – and your organization.

Key Topics:

- The importance of cybersecurity and developing a security mindset

Who Will Benefits

- Finance professionals; CFOs and business managers; Controllers and internal auditors; Management and public accountants

Language	Duration
English	2 hour
Member	\$585
Non-member	\$620

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Working Together: Four Generations in the Workplace (BLI296587)

Overview:

Does it seem like there are more disagreements at work? It might be because you are working with 4 generations in the workplace. Each generation develops based on reactions to prior generations, significant global events, and even the movies and music that they watch. A great workplace embraces the diversity of the generations, appreciates each group for their strengths, and learns to motivate and manages each group effectively.

Learning Outcome:

- Identify the four different generations in the workplace today
- Identify what makes each generation different
- Recognize the strengths, characteristics and values of each generation
- Identify how to engage each generation

Key Topics:

- Strengths at work
- Productivity
- Motivation
- Diversity
- Bridging the gap
- Purpose

Who Will Benefits

- Anyone who would like to learn about the four generations in the workplace today and how to work with each

Language	Duration
English	2 hour
Member	\$330
Non-member	\$355

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MBAexpress: Key Concepts of Powerful Communication - V 2.0 | BUNDLE (6 COURSES) (BLIMBAC11)

Overview:

This course provides an overview of the key elements of a traditional MBA to help you improve your business writing, presentation, social media, and professional networking skills.

Learning Outcome:

This course will prepare you to:

- Identify network types
- Identify four steps to building your network
- Recognize key influencers for building your network
- Recognize best practices when attending conferences or business networking events
- Describe the three types of misconceptions of communication
- Identify the different types of personality styles in the workplace
- Recognize how to communicate with the different types of personality styles effectively.
- Recognize why listening is harder than we think.
- Identify eight listening “don’ts”
- List three steps for quality listening
- Illustrate techniques in increasing your confidence before your presentation
- Identify ways to connect with your audience and capture their imagination
- Recognize the importance of restating questions during a presentation or Q&A
- Describe steps to becoming a more polished presenter
- Identify techniques for presenting to various audience demographics
- Identify the importance of your presentation opening and closing remarks
- Identify 5 tips that are key for presenting financial information
- Recognize the value of using charts in financial presentations
- Describe ways to give context to help explain your data
- Describe how to write more effectively with increased clarity and a stronger impact
- Recognize the benefits of being a good writer
- Identify 9 rules of effective writing



MBAexpress: Key Concepts of Powerful Communication - V 2.0 | BUNDLE (6 COURSES) (BLIMBAC11) (con't)

Key Topics:

- Social networks
- Professional Networks
- Clique versus entrepreneurial networks
- Types of Influential People
- Building Your Network
- Following-up with new clients
- Characteristics, Strengths, and Weaknesses of Personality Styles
- Connecting with Personality Styles
- Audience Demographics
- The importance of scheduling time and environment
- Types of listening
- Levels of listening
- Listening to respond
- Introverts and Extroverts
- Listening bias
- Body language
- Using visualization
- Practice is essential
- Positive energy
- Slide count calculation
- A speech versus an experience
- Fear of questions
- Know your audience
- Communication styles
- Turn off the adrenaline
- The power of a pause
- Presentation Tips
- The importance of audience demographics
- Winning the trust of your audience
- Providing context with your numbers
- Tables and charts
- Formatting words for readability
- Making your point
- Active versus passive writing
- Choosing words for understandability
- Using emoticons and punctuation
- Bad writing examples

Who Will Benefits

- CPAs, corporate finance teams, business leaders and other financial professionals.

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Language	Duration
English	6 hours
Member	\$1,520
Non-member	\$1,600



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The Path to Creating Work-Life Harmony (BLI583982)

Overview:

Actionable tips and tools will be provided on how attendees can find their own sense of work-life harmony to live a more authentic, purposeful life.

Learning Outcome:

- Identify ways to create your own sense of work-like harmony
- Identify techniques to integrate mindfulness with your teams at work
- Recognize techniques to becoming a more empathetic leader
- Establish steps to building prosperous business relationships

Key Topics:

- Rekindle your inner talents and creativity
- Create better time management to reduce working overtime
- Learn to be more present and productive
- Discover how brain health and scientific research improves your executive skills at work
- Techniques to be mindful as a leader and a team member
- Identify your personal purpose to align your career and life

Who Will Benefits

- Anyone who struggles with work-life balance, productivity, and aligning their inner talents and passions with the work they do.

Language	Duration
English	1 hour
Member	\$435
Non-member	\$460

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Roles and Responsibilities in Risk Management (RRRM21SSO)

Overview:

Business operations are becoming more complex. This increasing complexity calls for a new type of leader in risk management. Learn the roles and responsibilities in risk management plans and strategies.

Learning Outcome:

- Distinguish what it means to be an anticipatory leader.
- Compare the various roles and individual responsibilities in risk management.
- Apply the 80/20 perspective applied to enterprise risk management.
- Calculate the five levels of defense in risk management as it relates to leadership roles.
- Determine action steps for the board and executive leadership team.

Key Topics:

- Risk management
- Anticipatory leadership
- Leadership roles in risk management

Who Will Benefits

- Accountants and finance professionals, practitioners of all levels

Language	Duration
English	1 hour
Member	\$435
Non-member	\$460

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Next Steps Series – Motivating the Next Workforce (BLI338960)

Overview:

Good performers can become bad performers, and bad performers get comfortable and stay. This presentation is a fast-paced look at some clever and aggressive new engagement and retention processes that are both effective and legally compliant, mixing fresh case studies with psychological theory.

Learning Outcome:

- Identify how to motivate high performers
- Identify techniques to better engage the new workforce
- Recall components of the New Model of Leadership
- Recognize how to motivate all generations using three valid motivational theories

Key Topics:

- Understanding motivational theories for the modern employee
- Hiring well
- Engagement tools
- Using active listening skills
- New leadership model
- High performers and low performers
- Generations
- Millennials
- The motivational chain

Language	Duration
English	1 hour
Member	\$330
Non-member	\$360

Who Will Benefit

- Professionals in a leadership, supervisory or managerial position.

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Finance for Non-Finance Professionals (FFNF21SSO)

Overview:

Strengthen your business acumen and ability to work with financial information to make better business decisions. Learn from experts on your own time in a portable format.

Learning Outcome:

- **Financial literacy**
 - Become comfortable with financial terms and tools, so that you can participate more fully in conversations about the financial health of your business and understand how your work fits into your business's financial picture.
- **Visual clarity**
 - Learn through videos and animation that help clarify basic financial concepts and key messages in financial statements, as well as their implications for you and your business.
- **Budgets and forecasts**
 - Learn from animated scenarios that demystify how budgets and forecasts help identify and manage performance across a business that is facing various challenges.
 - Understand what different stakeholders are interested in and learn about common tools and techniques for communicating financial information to them.
- **Learn anytime, anywhere**

Who Will Benefits

- Individuals from disciplines other than finance, such as marketing, sales, operations, supply chain, project management, and human resources

Language	Duration
English	4 hours
Member	\$1,475
Non-member	\$1,560

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